

REVUE'S WEB ADS

Advertise for \$25 a month!

Advertising on REVUE's Web site might be the best deal in town. For as little as \$25 a month, you'll be able to expose your event, restaurant, bar, arts group or band to thousands of people looking for entertainment options in West Michigan.

People visit **revuewm.com** every day to check our event listings, enter contests and read up on local & national artists who are performing in town. We're active in the social media world (Twitter, Facebook, blogging) to engage readers and drive traffic to our site. We also feature Web-only content, for extras not available in our print magazine.

Let us showcase your business with a Web ad! For more information, e-mail **sales@revuewm.com** or call **616-301-9200**. Ask about pairing your web ad with a print ad in REVUE magazine for just \$50 more per month. *Web ads require cash in advance (CIA) or must be paid each month with a credit card.*



RevueWM.com offers exclusive content that can't be found in our magazine.

Why Revue?

As **West Michigan's most comprehensive entertainment guide**, REVUE is the best way to reach consumers in their 20s, 30s and early 40s who are looking for "what to do" on any given night of the month. We've been on the scene for 20 years, covering the best of local music, theatre, art, film, dining and more.

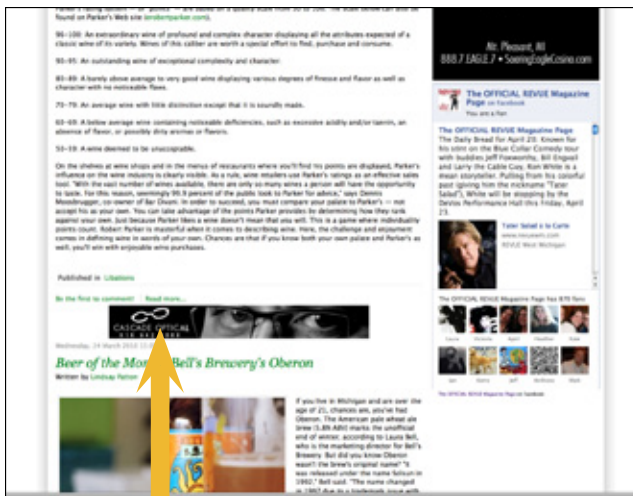
REVUE
WEST MICHIGAN'S ENTERTAINMENT GUIDE



SIZES & PRICES

MAIN ISLAND (300 x 250 pixels, ROS)
\$25 PER MONTH

MID ISLAND (300 x 100 pixels, Fixed)
\$75 PER MONTH



MID BANNER (468 x 60 pixels, ROS)
\$25 PER MONTH



BANNER SPONSORSHIP (Fixed)
\$75-\$500 PER MONTH

AD SPECIFICATIONS

FILE FORMATS: .JPG, .PNG, .GIF (animated files may be .GIF or .SWF)

RESOLUTION: 72 dpi

COLORS: 256 maximum

OTHER: Include the target URL for your link when submitting ad artwork.

SUBMISSION: E-mail file and URL to artist@revuewm.com.